

# **STEP THIRTEEN**

## **Signage, Lettering & Decoration**

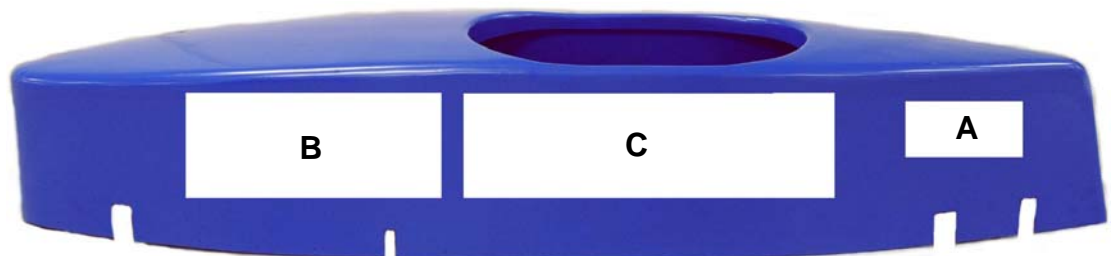
**Required Items: All-American Soap Box Derby Decals, Signage, Lettering and Decoration (provided by others)**

### **Signage, Lettering & Decoration**

- 13.1 Specific areas of the shell are restricted as to the signage, lettering and decoration permitted. See Photos # 13.1 Top and Side Views
- 13.2 No signage, lettering and/or decoration may cover any screw attachments or body openings.
- 13.3 Section A: All-American Soap Box Derby Number\*
  - This decal is only necessary to be put in place at the All-American Soap Box Derby World Championship.
- 13.4 Section B: Title/National Sponsor(s)\*
  - This decal (or these decals) must be put in place for all Local Races, Rally Races and for the All-American Soap Box Derby World Championship.



**Photo # 13.1 Top View**



**Photo # 13.1 Left Side View**



**Photo # 13.1 Right Side View**

## **Signage, Lettering & Decoration Continued**

- 13.5 **Section C: Local Race City Organization OR Rally Region (previously “Rally District”)**
- This section is approximately thirty (30) inches wide and limited by the height of the shell.
  - At the All-American Soap Box Derby World Championship, this section must include the participant’s Local Race City Organization OR the Rally Region that the participant is representing. Lettering must be a minimum of 1-1/2” in height.
  - Optional signage, lettering and decoration in this section may include the car’s sponsor and/or the participant’s name.
- 13.6 **Section D: All-American Soap Box Derby Logo\***
- This decal must be put in place for all Local Races, Rally Races and for the All-American Soap Box Derby World Championship.

*\*Decals provided by the International Soap Box Derby, Inc. or your Local Race City Organization*